



# Indicative Allocation of Stores Across New Zealand (Maps)

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January 2023

We have provided a series of maps by region, showing how tobacco retailers could be spread across New Zealand. These maps provide an idea of how many stores there might be in any urban or rural area. The aim is to give a general sense of what the bigger picture might be, so that people can provide feedback. Each pin on a map represents one store. The pins are only general locations (not existing stores) as no decisions have been made yet.

The final number of retailers and where they are located will take into account your feedback and also depend on who applies.

The scenario that was used to generate these numbers and maps was designed to ensure reasonable access for people who smoke in both urban and rural areas. For a detailed breakdown of how this scenario has been put together, please see the "Proposals for the Smoked Tobacco Products Regulatory Regime" consultation document, Section 1A.

## Northland Region

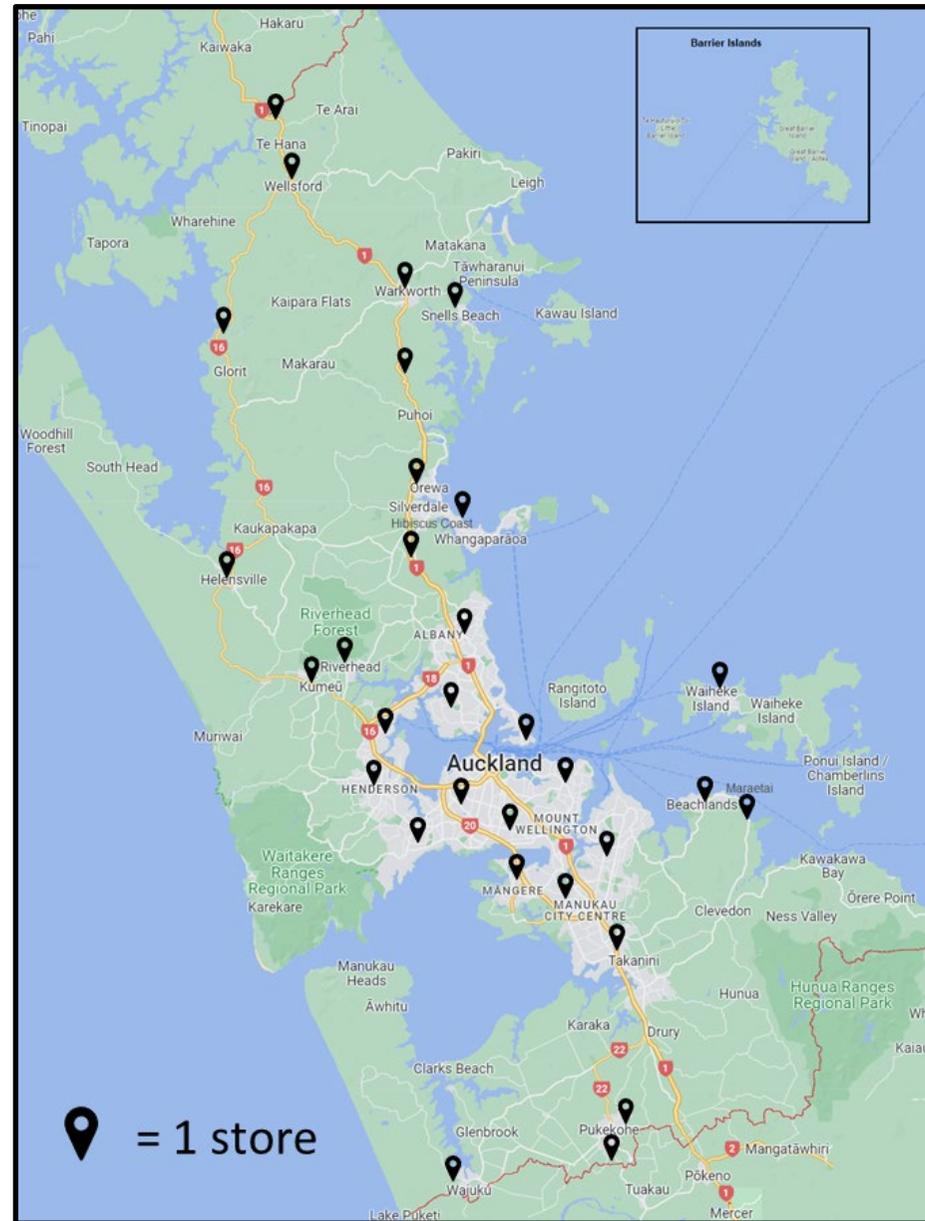
Urban Area	Number of stores
Whangārei	4
Kerikeri	2
Paihia/Kawakawa/Moerewa	2
Kaitaia	1
Dargaville	1
Kaikohe	1
One Tree Point	1
Ruakākā	1
Mangawhai Heads	1
Rural	28
<b>Total</b>	<b>42</b>



(Image source: Google maps)

## Auckland Region

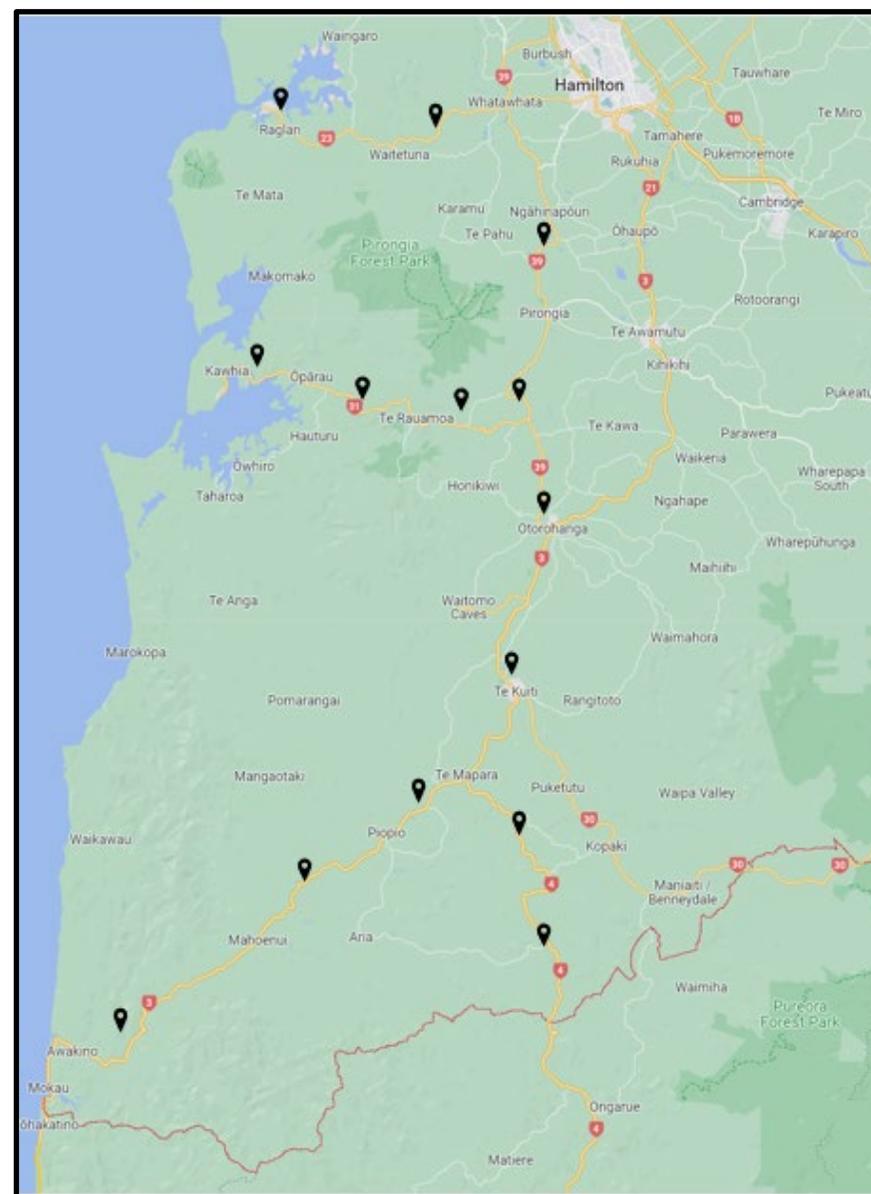
Urban Area	Number of stores
Auckland	13
Hibiscus Coast	3
Pukekohe	2
Waiuku	1
Waiheke West	1
Beachlands-Pine Harbour	1
Warkworth	1
Kumeū-Huapai	1
Snells Beach	1
Riverhead	1
Helensville	1
Maraetai	1
Wellsford	1
Rural	5
<b>Total</b>	<b>33</b>



(Image source: Google maps)

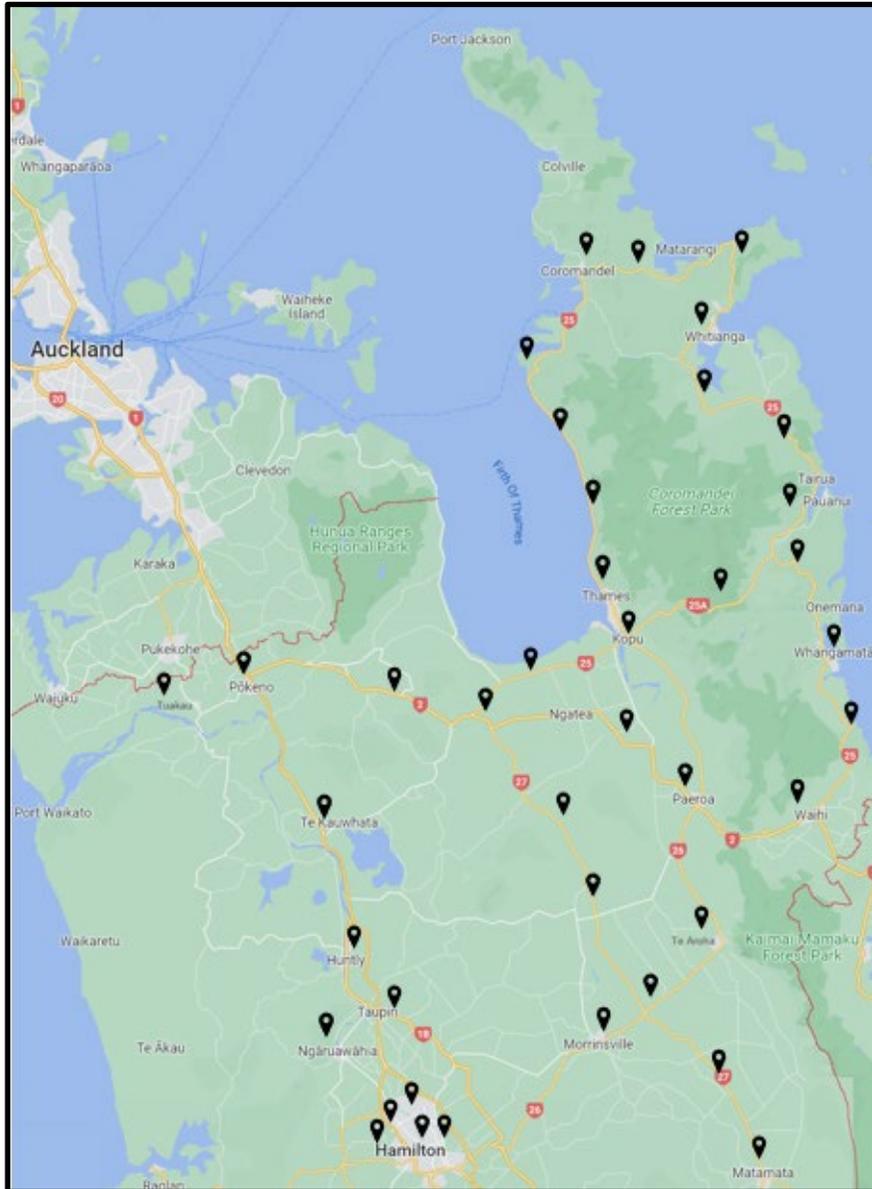
## Waikato Region

Urban Area	Number of stores	Urban Area	Number of stores
Hamilton	5	Paeroa	1
Taupō	2	Putāruru	1
Cambridge	2	Whangamatā	1
Tokoroa	2	Turangi	1
Te Awamutu	2	Raglan	1
Huntly	1	Otorohanga	1
Matamata	1	Kihikihi	1
Morrinsville	1	Te Kauwhata	1
Ngāruawāhia	1	Coromandel	1
Thames	1	Rural	53
Whitianga	1		
Waihi	1		
Tuakau	1		
Pōkeno	1		
Te Kuiti	1		
Te Aroha	1	<b>Total</b>	<b>86</b>

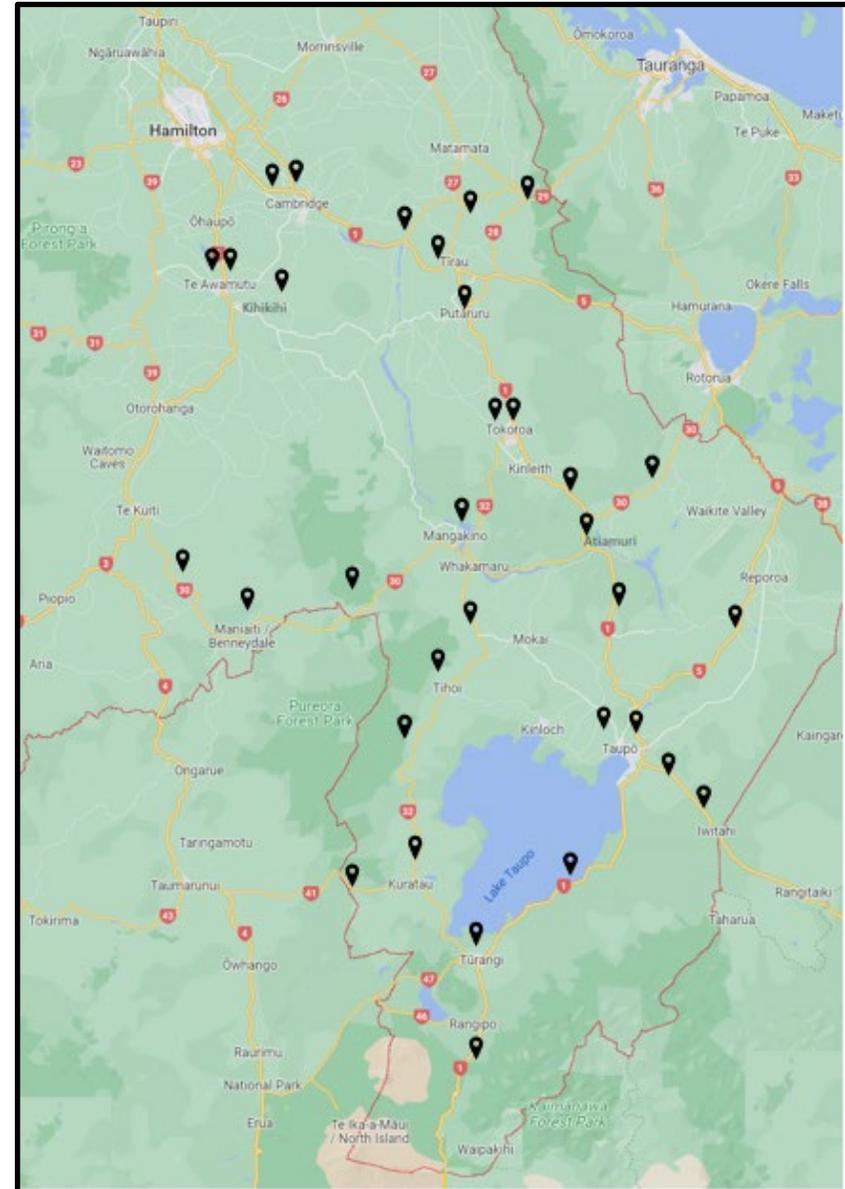


(Image source: Google maps)

## Waikato Region (continued)



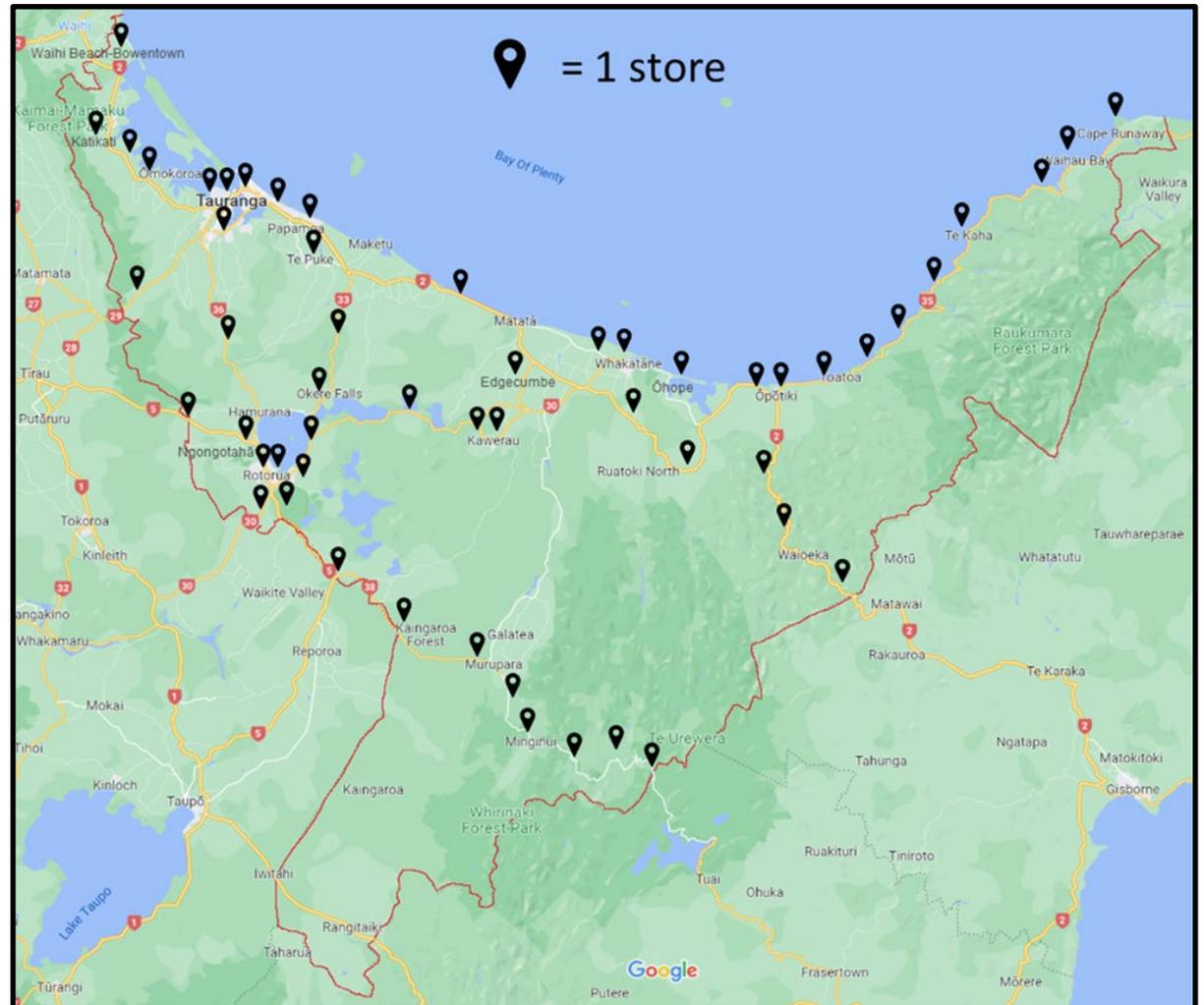
(Image source: Google maps)



(Image source: Google maps)

## Bay of Plenty Region

Urban Area	Number of stores
Tauranga	5
Rotorua	4
Whakatāne	2
Te Puke	1
Kawerau	2
Katikati	1
Ngongotahā	1
Ōpōtiki	2
Omokoroa	1
Ōhope	1
Waihi Beach-Bowentown	1
Murupara	1
Edgecumbe	1
Rural	33
<b>Total</b>	<b>56</b>

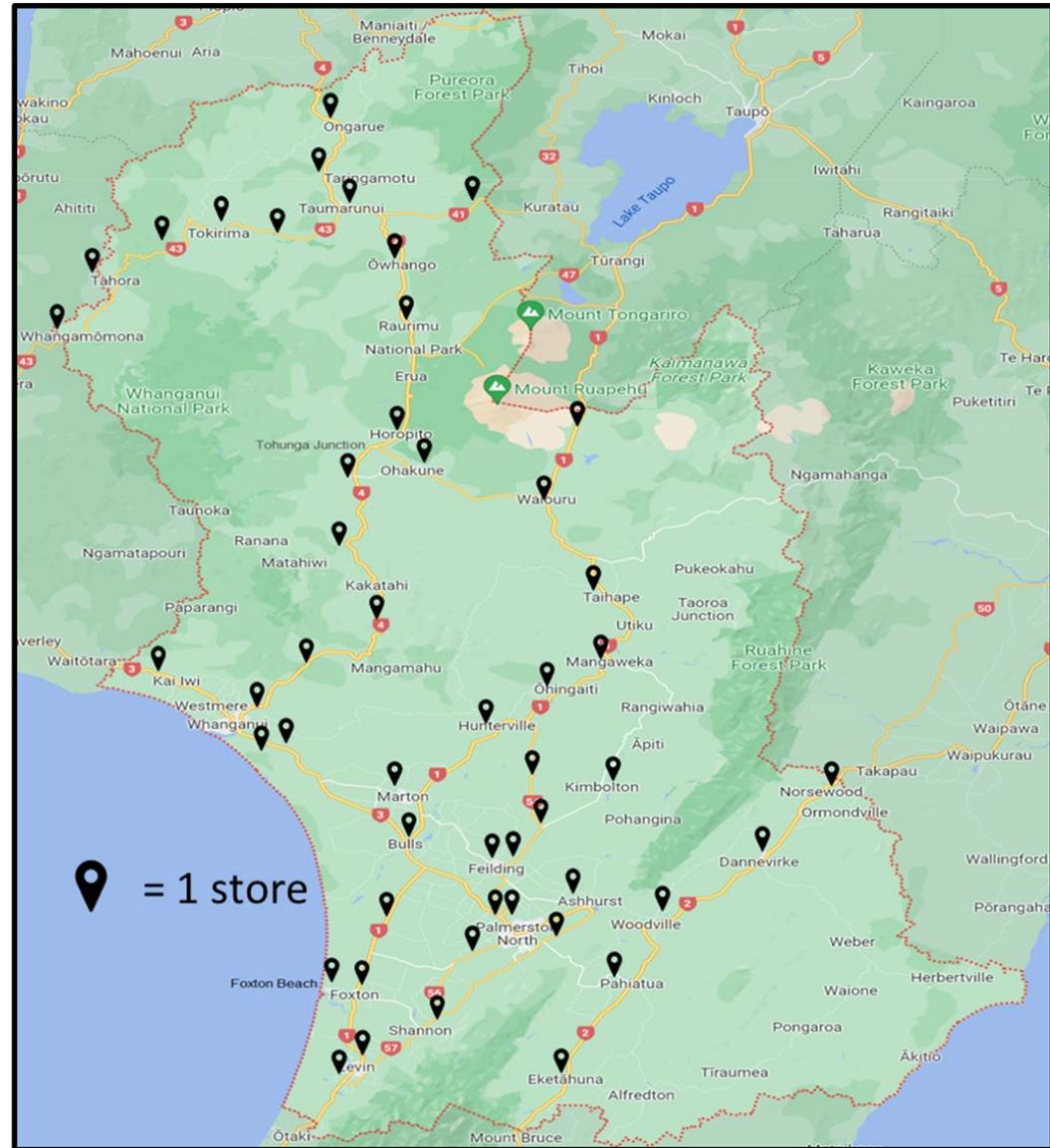


(Image source: Google maps)



## Manawatū-Whanganui Region

Urban Area	Number of stores
Bulls	1
Foxton Beach	1
Palmerston North	4
Whanganui	3
Levin	2
Fielding	2
Dannevirke	1
Marton	1
Taumarunui	1
Foxton	1
Ashurst	1
Pahiatua	1
Taihape	1
Rural	30
<b>Total</b>	<b>50</b>

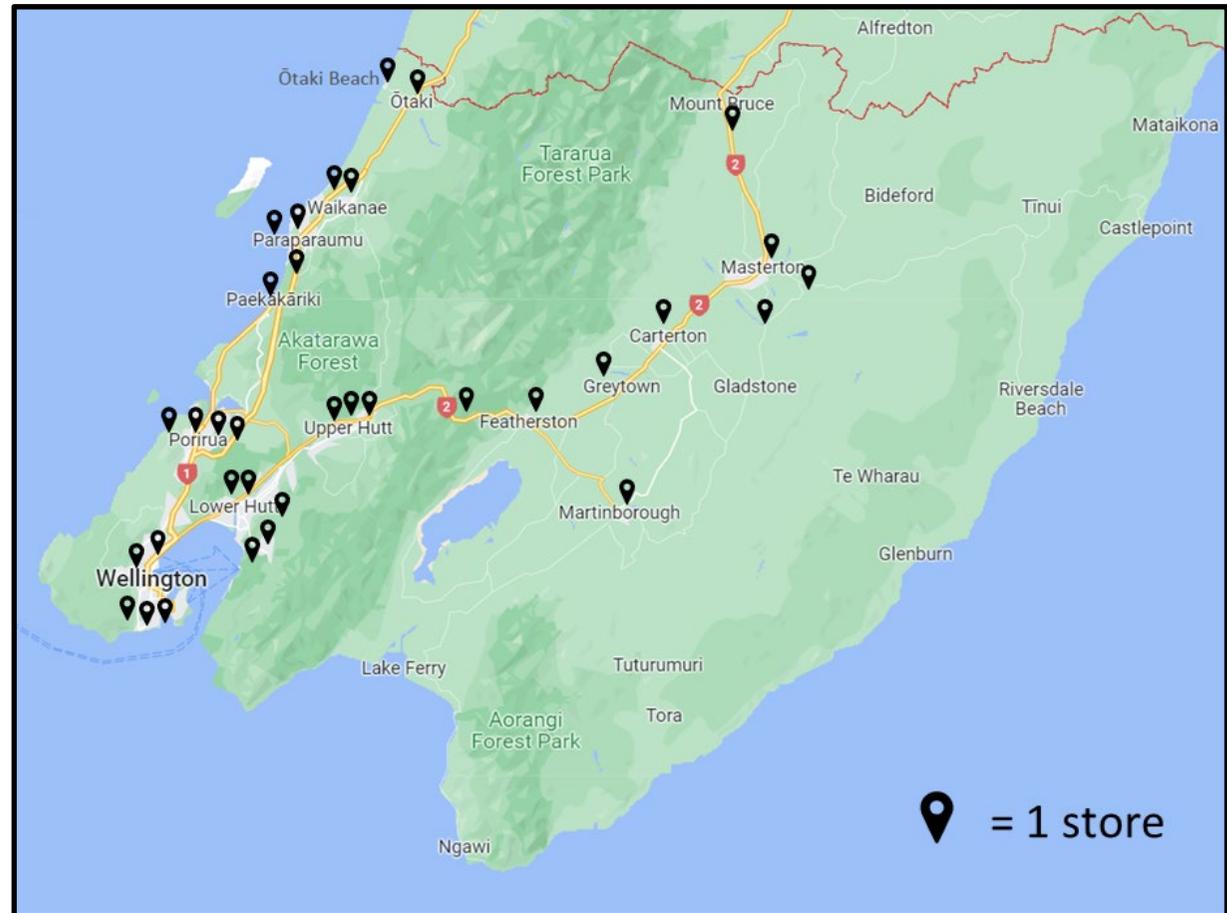


(Image source: Google maps)



## Wellington Region

Urban Area	Number of stores
Wellington	5
Lower Hutt	5
Porirua	4
Upper Hutt	3
Paraparaumu	2
Masterton	2
Waikanae	2
Carterton	1
Ōtaki	1
Greytown	1
Featherston	1
Ōtaki Beach	1
Martinborough	1
Paekākāriki	1
Rural	2
<b>Total</b>	<b>32</b>



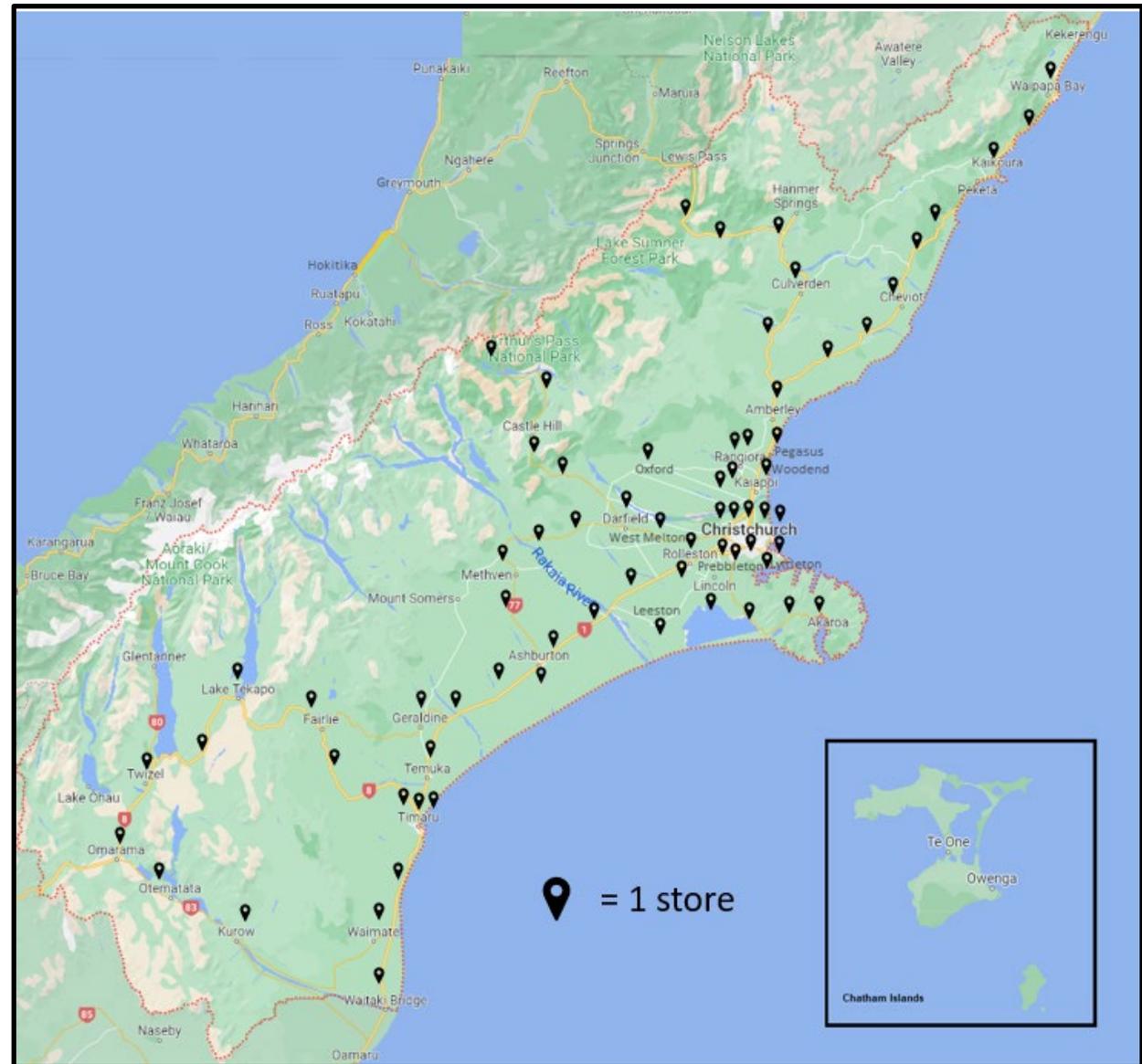
(Image source: Google maps)





## Canterbury Region

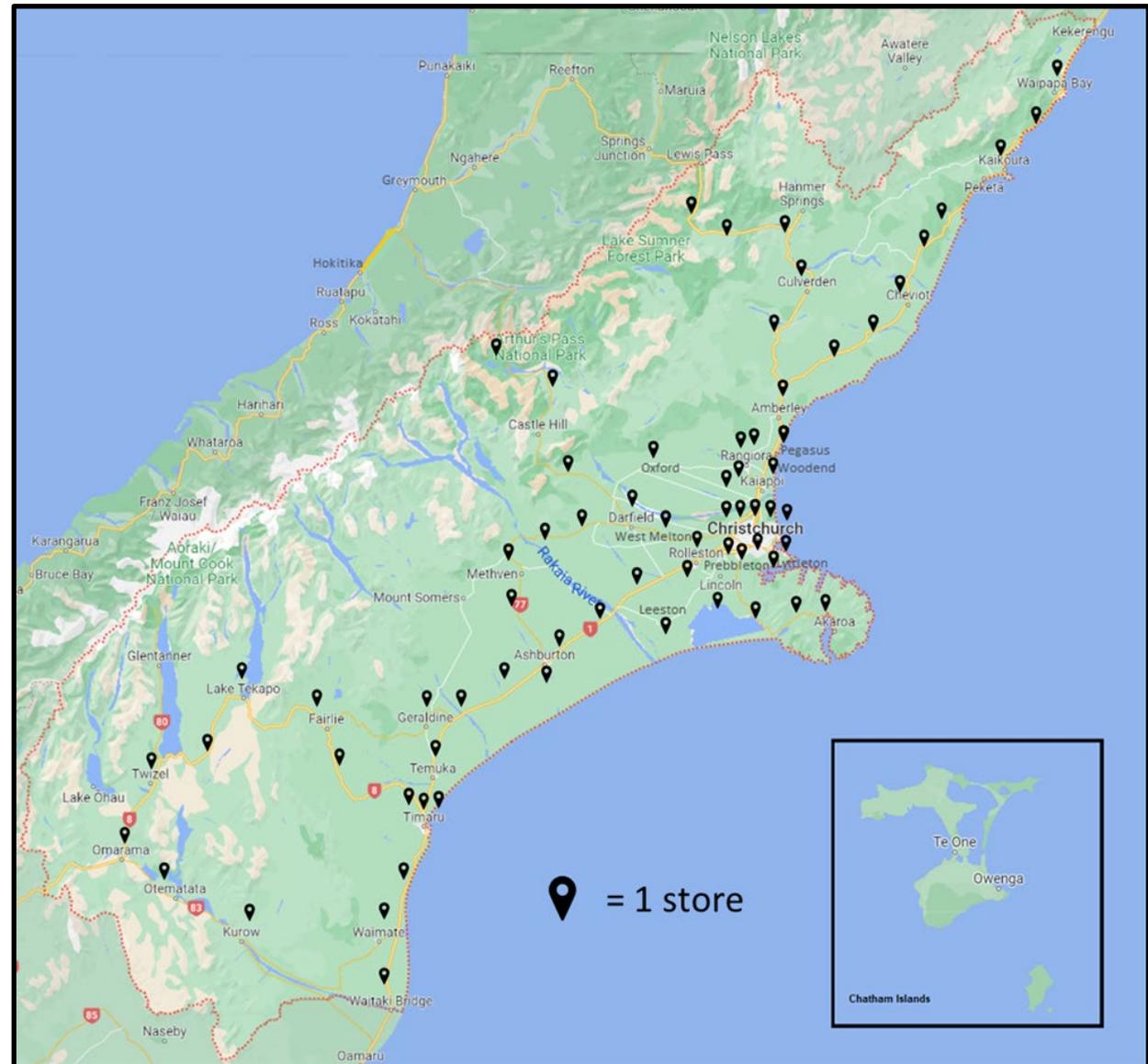
Urban Area	Number of stores
Christchurch	8
Timaru	3
Rolleston	2
Ashburton	2
Rangiora	2
Kaiapoi	2
Lincoln	1
Prebbleton	1
Temuka	1
Pegasus	1
Waimate	1
Woodend	1
Lyttleton	1
Darfield	1
Geraldine	1
West Melton	1



(Image source: Google maps)

## Canterbury Region (continued)

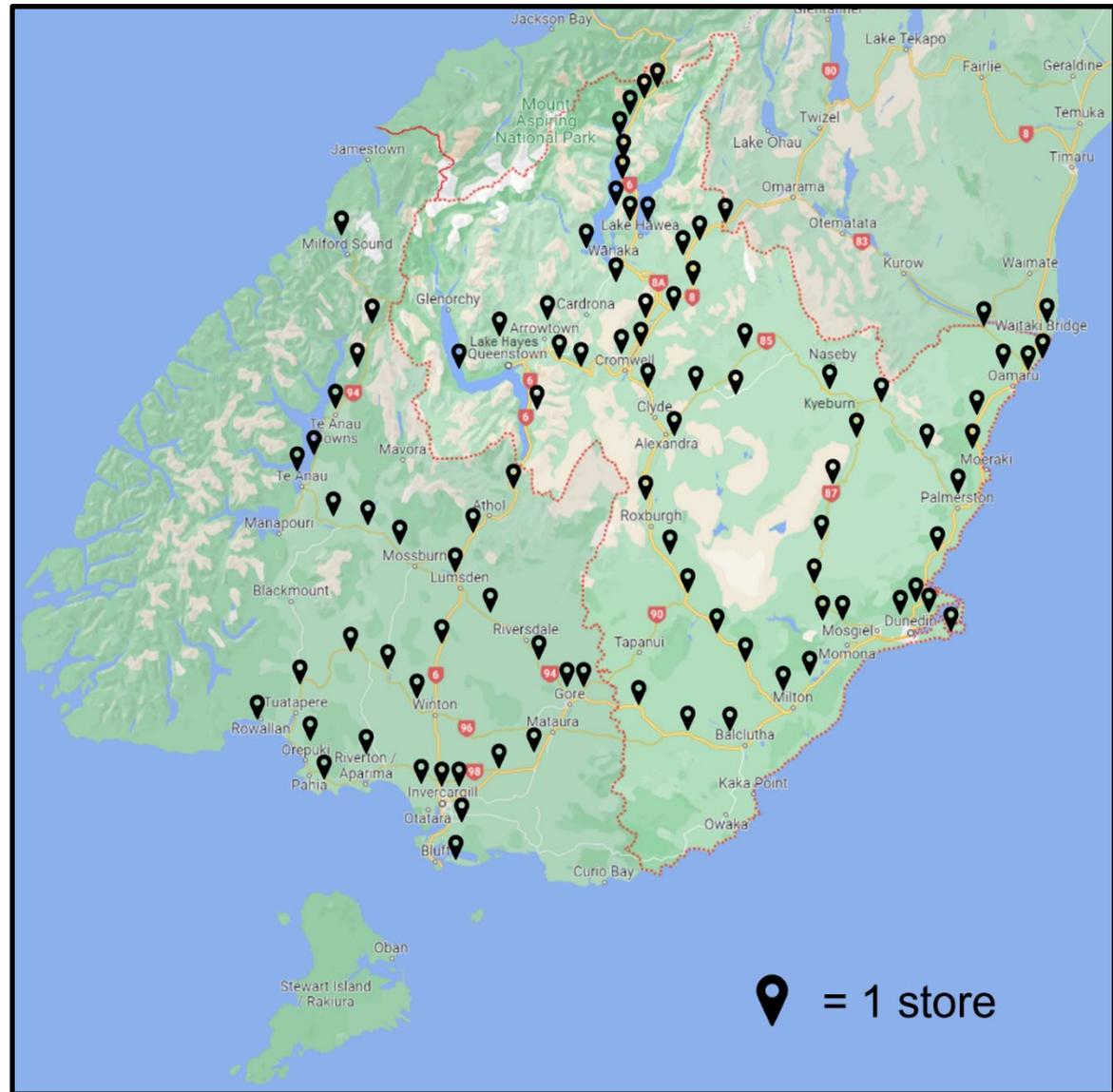
Urban Area	Number of stores
Kaikōura	1
Oxford	1
Leeston	1
Amberley	1
Methven	1
Rural	36
<b>Total</b>	<b>70</b>



(Image source: Google maps)

## Otago-Southland Region

Urban Area	Number of stores
Dunedin	4
Queenstown	2
Mosgiel	2
Oamaru	2
Wanaka	1
Lake Hayes	1
Cromwell	1
Alexandra	1
Balclutha	1
Arrowtown	1
Milton	1
Lake Hāwea	1
Invercargill	4
Gore	2
Te Anau	1
Winton	1
Bluff	1
Rural	67
<b>Total</b>	<b>94</b>



(Image source: Google maps)



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